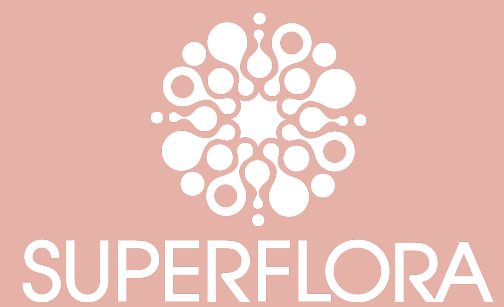


INTRODUCING SUPERFLORA

SUPERFLORA PARTNER
INFORMATION





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Forty years of studying gut bacteria has proven to me that gut health is the foundation for overall health and wellbeing.

- Nobel Laureate,
Professor Barry J. Marshall

WHO ARE WE?

Introducing Noisy Guts and Superflora

Noisy Guts is a Perth-based gut health company.

We are led by an experienced and dedicated team – co-founders Dr Josephine Muir and Dr Mary Webberley along with our medical advisor Nobel Laureate Professor Barry Marshall.

We are on a mission to improve gut health.

Our gut-friendly Superflora Shakes and Superflora Daily Gut Health Boost are suitable for your clients with irritable bowel syndrome, coeliac disease and sensitive tummies. Or those simply trying to improve their gut health.



SUPERFLORA



WHY WORK WITH US?

Synergy

We're guessing that like us your passion is to help your clients improve chronic conditions and enjoy better health and wellbeing.

Let us help you!

Superflora products are gluten-free, low-FODMAP and free of common gut irritants. With carefully selected fibre and probiotics, they can help your clients boost their microbiomes, improve symptoms and feel their absolute best.





SUPERFLORA GUT HEALTH SHAKES



PROTEIN, FIBRE & PROBIOTICS

Superflora provides gut-friendly protein

Superflora contains either Australian whey protein isolate (WPI) or a blend of three plant-based proteins. All are easily digested. The WPI in Chocolate, Vanilla and Strawberry Superflora options is the most purified form of whey protein and is low in lactose. WPI is rich in the amino acid leucine, which promotes muscle repair and growth. Superflora is great as a post workout protein boost, or for those struggling to get enough protein in their diet.



a custom fibre-blend

Superflora shakes contain at least 7g of fibre per serve. But it's not just about the quantity of fibre; it's the types of fibre that we've selected that matters. We have extensively researched fibre fermentability, solubility and viscosity to ensure we've got the right mix. Our shakes contain a custom fibre-blend (psyllium husks, partially hydrolysed guar gum, chia seeds and linseeds) designed to benefit people with all sub-types of irritable bowel syndrome and other sensitive tummies.

and probiotics

We've included a clinically validated probiotic, LactoSpore® *Bacillus coagulans*, MTCC 5856 proven to improve symptoms of IBS (bloating, vomiting, diarrhea, abdominal pain and stool frequency).

This probiotic is even stable during baking (for 20–25 min at 205°C).

in one delicious and convenient mix

Superflora's flavour comes from great ingredients like Dutch cocoa powder and 100% Australian organic strawberry powder, not artificial additives. It is naturally sweetened with a little maple syrup sugar. Superflora is also gluten-free, low-lactose and certified low-FODMAP by Monash University.

It's great simply blitzed with water or your favourite milk, but can also be added to a smoothie, porridge or protein balls.

SUPERFLORA SHAKES



“ ”

As a dietitian working in the digestive health space, I know it can be tricky for those with IBS or other digestive issues to find palatable protein and fibre supplements. I was really excited to come across Superflora. It is a unique Low FODMAP, high protein powder with a variety of different fibres and added probiotics to nourish those sensitive guts. We like it best added to smoothies, porridge and overnight oats.

Madison Noon - Dietitian (APD) and
Nutritionist (BNutDiet, BHSc(Nut))



“ ”

I find I am regularly recommending Superflora to my clients. It is a delicious shake that contains many beneficial elements that I frequently include in my health optimisation plans for people suffering from a variety of digestive symptoms: psyllium, PHGG, chia seeds and linseeds as well as the probiotic, Bacillus coagulans, MTCC 5856. The shakes combine them together in one easy to use product that is also low-FODMAP and gluten-free.

- Eloise Charleson, Naturopath and Medical Herbalist B.H.Sc(Nat), B.A. MNHAA



SUPERFLORA DAILY GUT HEALTH BOOSTS



PREBIOTIC FIBRE, PROBIOTICS & FRUIT

A daily gut health ritual

Superflora Daily Gut Health Boost is quick and easy to prepare. You simply stir 10g of Boost in 125ml of chilled water, and enjoy as a morning gut health ritual.

with ingredients backed by science

The major component of Daily Gut Health Boost is Partially Hydrolysed Guar Gum (PHGG). Why PHGG? We conducted a systematic review of the medical literature about PHGG and found it helps people with a wide range of gut conditions, from babies with severe diarrhoea through to the elderly with constipation. There's also good evidence that it helps with IBS.

It is a prebiotic fibre and promotes digestive balance. It helps food move through the gut at just the right pace, and promotes regularity without causing bloating. It also increases levels of good bacteria like *Bifidobacteria* and *Lactobacilli*. PHGG fermentation by the microbiome results in short chain fatty acids such as butyrate, which provide energy for the digestive tract.

We used the same probiotic we used in the shakes: *Bacillus coagulans* MTCC 5856, which reduces bloating & discomfort. Each Boost serving contains a billion CFUs.

that tastes great

We used real fruit powders to add intense natural flavours.

Berries+ Daily Gut Health Boost tastes like a fabulous mix of ripe raspberries and strawberries. The Greens+ drink provides a citrusy mix of lemon and lime, with a just a hint of greens. The Tropical+ option is a luscious cocktail of mango, passionfruit, pineapple and more! And don't worry the amount of fruit we've used means the Boosts are low-FODMAP as well as tasting great.



DAILY GUT HEALTH BOOST

PHGG fibre promotes regularity
and feeds good bacteria

Bacillus coagulans MTCC 5856
reduces bloating & discomfort


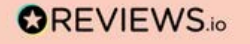


THE REVIEWS ARE IN

"DAILY GUT HEALTH BOOST is now a part of my daily routine. Even during my recent two-week holiday in Europe, I dissolved the powder into a small glass of water before starting my exploration. This was the FIRST time that I have had a holiday without my stomach complaining! ..."

★★★★★ Caroline Crowhurst

"This product upholds every claim. As a sufferer of IBS for over a decade, I have never felt better. The Daily Gut Health Boost range is my daily go-to now. With more regular bowel movements, reduced gas build up and bloating, ..."

★★★★★ Jessica Jongen

"An excellent product that tastes great and does perfectly what it promises! I love it. My gut loves it even more."

★★★★★ Verified Reviewer



WAYS TO WORK WITH US

You can support our mission to improve gut health, whilst helping your clients to meet their health goals and increasing your income.

We have two partnership options: Superflora Affiliate and Superflora Stockist

01 Superflora Affiliate

- We provide you with a 10% discount code personal to you.
- You share the code with your clients and social media followers.
- Each month we'll calculate total sales attributed to your code and provide you with 10% of that revenue.
- Find out more at www.noisyguts.com/affiliates

How we make it easy

- Low risk option with no upfront costs.

02 Superflora Stockist

- You supply Superflora directly to your clients.
- We sell Superflora to you for \$35 plus GST for Shakes and \$40 plus GST for Boosts.
- RRP is \$59.99 for Shakes and \$66.99 for Boost packs- but you decide your price.

How we make it easy

- Low minimum order quantities.

For ALL partners, we provide sample packs and marketing materials.

Includes a low FODMAP 10 day meal plan, recipe ebooks, videos and more



MONASH UNIVERSITY LOW FODMAP CERTIFIED

Recommend with Confidence

ALL our products are now Monash FODMAP Certified. Watch out for new Boost packs with the blue logo soon.

One serve of each of our products is low in FODMAPs and can assist with following the Monash University Low FODMAP Diet™. A strict low FODMAP diet should only be commenced under the supervision of a healthcare professional. Monash University has assessed this product as being low in FODMAPs only.





“ ”

Superflora shakes are perfect for any of us with dodgy tummies and as an added bonus they've got 25g of high quality protein per serve!

- Jake, Online Strength Coach

CONTACT US



If you are ready to get started or have questions or suggestions, please get in touch.



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www.noisyguts.com/shakes



SUPERFLORA

RICH COCOA CHOCOLATE

NUTRITION INFORMATION

Servings per package: 10
Serving size: 50g (195 cal per serve)

| | Average Quantity per Serving | Average Quantity per 100 g |
|----------------------|------------------------------------|----------------------------------|
| Energy | 818 kJ | 1640 kJ |
| Protein | 25.9 g | 51.9 g |
| - gluten | None detected | |
| Fat, total | 4.5 g | 9 g |
| - saturated | 2.9 g | 5.8 g |
| Carbohydrate | 10 g | 19.9 g |
| - sugars | 3.8 g | 7.6 g |
| Dietary fibre, total | 7.21 g | 14.4 g |
| - PHGG | 2.0 g | 4.0 g |
| - Psyllium fibre | 2.1 g | 4.2 g |
| Sodium | 74 mg | 148 mg |



Ingredients

Whey Protein Isolate (derived from MILK), Superfood fibre-blend (Psyllium husk, Partially Hydrolyzed Guar Gum, Ground White Chia Seeds, Ground Golden Linseed), Dutch Cocoa Powder 9%, Lucuma Powder, Coconut Milk Powder (Organic Coconut Milk, Maltodextrin from Organic Tapioca, Organic Acacia Gum), Maple Sugar, Hemp Protein Powder, Natural Chocolate Flavour, Probiotic - LactoSpore® *Bacillus coagulans* MTCC 5856.

Allergens - Contains whey protein isolate (MILK). May also contain traces of other tree nuts (in addition to coconut) and peanuts. Testing for gluten has been carried out by a NATA accredited laboratory.

One serving of this product is low in FODMAPs.



FRENCH BEAN VANILLA

NUTRITION INFORMATION

| | | |
|-----------------------|------------------------------|----------------------------|
| Servings per package: | 10 | |
| Serving size: | 50g (195 Cal per serve) | |
| | Average Quantity per Serving | Average Quantity per 100 g |
| Energy | 818 kJ | 1640 kJ |
| Protein | 25.6 g | 51.1 g |
| - gluten | NONE DETECTED | |
| Fat, total | 4.8 g | 9.7 g |
| - saturated | 3 g | 6 g |
| Carbohydrate | 9.7 g | 19.4 g |
| - sugars | 4 g | 8 g |
| Dietary fibre, total | 7.1 g | 14.2 g |
| - PHGG | 2.6 g | 5.2 g |
| - Psyllium fibre | 2.1 g | 4.2 g |
| Sodium | 74 mg | 147 mg |



Ingredients

Whey Protein Isolate (derived from MILK), Superfood fibre-blend (Psyllium Husk Powder, Partially Hydrolyzed Guar Gum, Ground White Chia Seeds, Ground Golden Linseed), Coconut Milk Powder (Organic Coconut Milk, Maltodextrin from Organic Tapioca, organic Acacia Gum), Lucuma Powder, Hemp Protein Powder, Maple Syrup Sugar, Natural Vanilla Flavour (2%), Probiotic - LactoSpore® *Bacillus coagulans* MTCC 5856.

Allergens - Contains whey protein isolate (MILK). May also contain traces of other tree nuts (in addition to coconut) and peanuts. Testing for gluten has been carried out by a NATA accredited laboratory.

One serving of this product is low in FODMAPs.

AUSSIE SUMMER STRAWBERRY

NUTRITION INFORMATION

Servings per package: 5

Serving size: 50 g (193 Cal per serve)

| | Average Quantity per Serving | Average Quantity per 100 g |
|----------------------|------------------------------------|----------------------------------|
| Energy | 809 kJ | 1619 kJ |
| Protein | 27.4 g | 54.6 g |
| - gluten | NONE DETECTED | |
| Fat, total | 4.5 g | 8.9 g |
| - saturated | 3.1 g | 6.2 g |
| Carbohydrate | 8.9 g | 17.8 g |
| - sugars | 3.9 g | 7.8 g |
| Dietary fibre, total | 6.9 g | 13.8 g |
| - PHGG | 2.6 g | 5.2 g |
| - Psyllium fibre | 2.1 g | 4.2 g |
| Sodium | 81 mg | 162 mg |



Ingredients

Whey Protein Isolate (derived from MILK), Superfood fibre-blend (Psyllium husk, Partially Hydrolyzed Guar Gum, Ground White Chia Seeds), Coconut Milk Powder (Organic Coconut Milk, Maltodextrin from Organic Tapioca, Organic Acacia Gum), Lucuma, Maple Sugar, Hemp Protein Powder, Australian Strawberry Powder (2%), Natural Strawberry Flavour, Beetroot Powder, Probiotic - LactoSpore® Bacillus coagulans MTCC 5856.

Allergens - Contains whey protein isolate (MILK). May also contain traces of other tree nuts (in addition to coconut) and peanuts. Testing for gluten has been carried out by a NATA accredited laboratory.

One serving of this product is low in FODMAPs.



PLANT-BASED CHOCOLATE

NUTRITION INFORMATION

Servings per package: 10

Serving size: 50 g (181 Cal per serve)

| | Average Quantity per Serving | Average Quantity per 100 g |
|----------------------|------------------------------------|----------------------------------|
| Energy | 756 kJ | 1512 kJ |
| Protein | 17.6 g | 35.2 g |
| - gluten | NONE DETECTED | |
| Fat, total | 5.8 g | 11.6 g |
| - saturated | 3.4 g | 6.7 g |
| Carbohydrate | 10.8 g | 21.6 g |
| - sugars | 4.4 g | 8.8 g |
| Dietary fibre, total | 8.6 g | 17.8 g |
| - PHGG | 2.6 g | 5.2 g |
| - Psyllium fibre | 2.1 g | 4.2 g |
| - Cocoa husk fibre | 0.2 g | 0.4 g |
| Sodium | 120 mg | 240 mg |



Ingredients

Hemp Protein Powder, Pea Protein Isolate, Dutch Cocoa Powder 9%, Lucuma, Brown Rice Protein, Coconut Milk Powder (Organic Coconut Milk, Maltodextrin from Organic Tapioca, Organic Acacia Gum), Psyllium husk, Partially Hydrolyzed Guar Gum, Maple Sugar, Natural Chocolate Flavour, Cocoa Husk, Probiotic - LactoSpore® Bacillus coagulans MTCC 5856

Allergens - May also contain traces of other tree nuts (in addition to coconut) and peanuts. Testing for gluten has been carried out by a NATA accredited laboratory.

One serving of this product is low in FODMAPs.

BERRIES+ DAILY GUT HEALTH BOOST



Nutritional Information: When prepared with water.
Servings per package: 30 Serving size: 10g (25 Cal)

| | Qty Per Serving | Qty Per 100g |
|--------------|-------------------------|---------------|
| Energy | 103kJ | 1040kJ |
| Protein | 0.2g | 1.9g |
| - gluten | None detected | None detected |
| Fat, total | <0.1g | 0.6g |
| - saturated | <0.1g | 0.3g |
| Carbohydrate | 8.2g | 82.4g |
| - sugars | 3.1g | 31.5g |
| Fibre | 5.5g | 55.5g |
| Sodium | 7mg | 74mg |
| PHGG | 5.5g | 55g |
| LactoSpore® | 1 Billion CFU per serve | |

Preparation: Stir 10g in 125ml of chilled, still or sparkling water.

Ingredients:

Sunfiber® Prebiotic Fibre (Partially Hydrolyzed Guar Gum), Maple Sugar, Super Berry Mix (Raspberry Powder, Australian Strawberry Powder, Organic Acai Berry Powder) 18%, Green Kiwi Fruit Powder LactoSpore® *Bacillus coagulans* MTCC 5856

BERRIES+ DAILY GUT HEALTH BOOST



Nutritional Information: When prepared with water.
Servings per package: 30 Serving size: 10g (25 Cal)

| | Qty Per Serving | Qty Per 100g |
|--------------|-------------------------|---------------|
| Energy | 114kJ | 1140kJ |
| Protein | 0.6g | 5.5g |
| - gluten | None detected | None detected |
| Fat, total | <0.1g | 0.4g |
| - saturated | 0g | 0g |
| Carbohydrate | 8.8g | 88g |
| - sugars | 3.6g | 36g |
| Fibre | 5.1g | 51g |
| Sodium | 7.5mg | 75mg |
| PHGG | 5g | 50g |
| LactoSpore® | 1 Billion CFU per serve | |

Preparation: Stir 10g in 125ml of chilled, still or sparkling water.

Ingredients:

PHGG (Partially Hydrolyzed Guar Gum), Tropical Superfruits Mix (Australian Mango Powder, Papaya Powder, Passionfruit Powder, Australian Blood Orange Powder, Pineapple powder) 29%, Maple Sugar, Australian Organic Carrot Juice Powder, LactoSpore® *Bacillus coagulans* MTCC 5856

GREENS+ DAILY GUT HEALTH BOOST



Nutritional Information: When prepared with water.
Servings per package: 30 Serving size: 10g (25 Cal)

| | Qty Per Serving | Qty Per 100g |
|--------------|-------------------------|---------------|
| Energy | 108kJ | 1080kJ |
| Protein | 0.3g | 2.9g |
| - gluten | None detected | None detected |
| Fat, total | <0.1g | 0.4g |
| - saturated | 0g | 0g |
| Carbohydrate | 8.2g | 82.4g |
| - sugars | 3.4g | 34.5g |
| Fibre | 5.2g | 51.5g |
| Sodium | 7mg | 72mg |
| PHGG | 5.0g | 50.0g |
| LactoSpore® | 1 Billion CFU per serve | |

Preparation: Stir 10g in 125ml of chilled, still or sparkling water.

Ingredients:

Sunfiber® Prebiotic Fibre (Partially Hydrolyzed Guar Gum), Super Fruits Mix (Green Kiwi Fruit Powder, Whole Lemon Powder, Whole Lime Powder), Super Greens Mix (Spinach Powder, Organic Spirulina Powder, Chlorella Powder) 2%, Maple Sugar, LactoSpore® *Bacillus coagulans* MTCC 5856